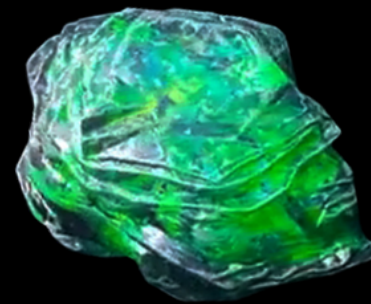


What are these?

UPRN



GUID



LmkKey



Etag

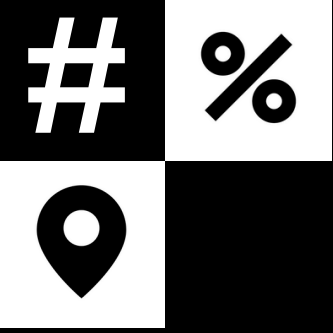


Title
Number



Company
Number





They are data identifiers

Data identifier

Data set



UPRN -----

Ordnance Survey
Address Base Premium



LmkKey -----

MHCLG Domestic /
Non-Domestic EPC



ETag -----

Companies House Persons
With Significant Control



Title Number -----

HMLR Land
Registry Titles



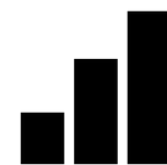
GUID -----

HMLR Price Paid



Company Number -----

HMLR Land Registry
Title Owners



**Identifiers rarely form
accurate one-to-one
connections across
multiple datasets**



UPRN



GUID



There are many **common identifiers** in use, none are universal and therefore unsuited to wholly and accurately connect multiple data sets to create a unified view





We've created a framework which combines identifiers and gives you the complete picture

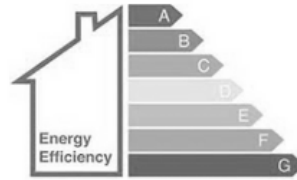


Meet ADDRESSABLE





Valuation Office
Agency



Companies House

HM Land
Registry



SAA
Scottish Assessors Association



Food
Standards
Agency

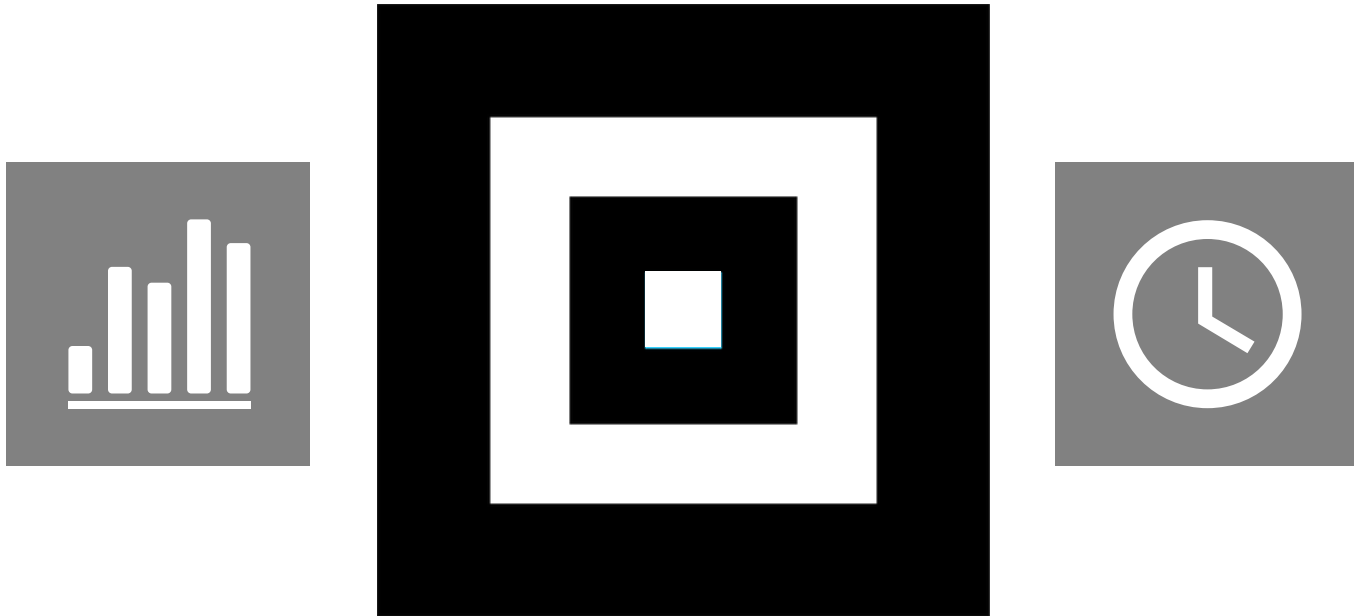
*ANY address, location or business data can be connected to our framework.

All these
brought
together

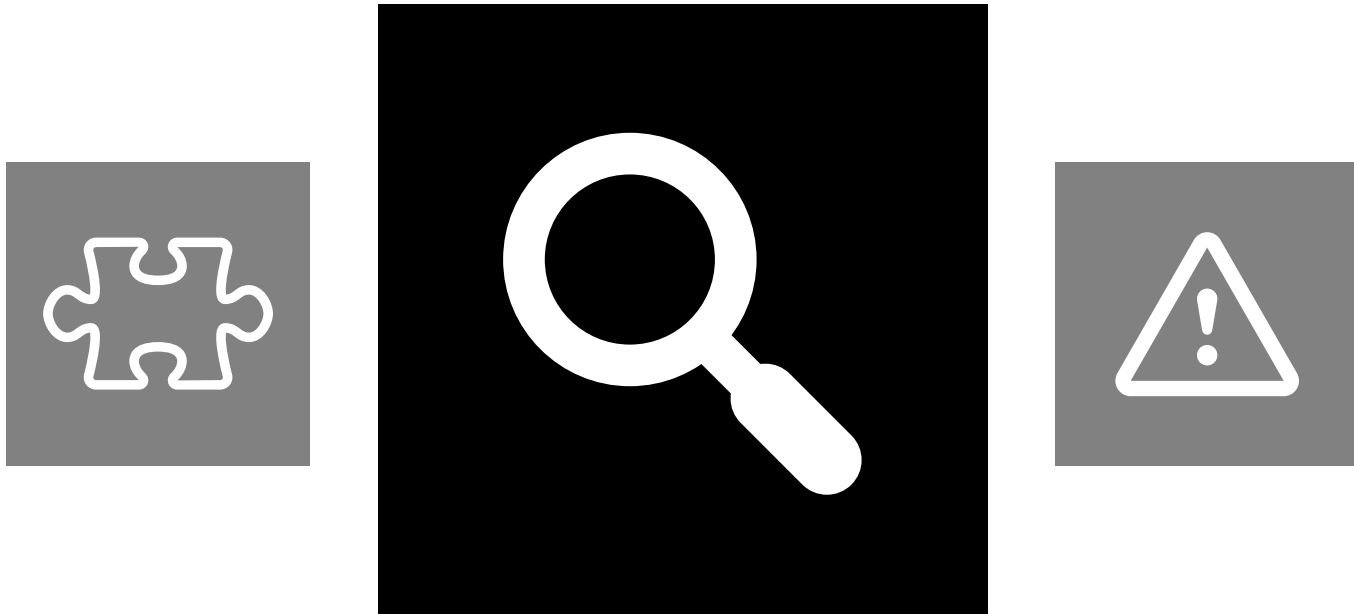
**Why is this useful
to your business?**



**Data wastage is virtually
eliminated... saving you
time & money**

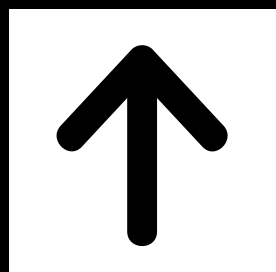


**Data is more accurate,
allowing better decisions**



And with a complete
picture, **risks are reduced**





**Interested? Click the
link above, let's talk**



HARNESS
DATA INTELLIGENCE